



# BV-SHRM Business Seminar

September 10, 2024

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SOCIETY FOR HUMAN  
RESOURCE MANAGEMENT

## ❖ **Creating a Culture of Engagement Through a Proven Behavioral/Structured Interviewing Process**

Presented by: Bob Lewis - Presenter | Trainer | Facilitator - Lewis Training and Consulting, LLC  
*Expert HR training consultant and behavioral analyst, helping companies create valid and reliable behavioral based questions to screen, hire, and retain the best people.*

## ❖ **Connected Communication: The Key to People-Centric Leadership**

Presented by: Kim Carpenter, PCC - Speaker | Trainer | Executive Coach - People at the Center  
*Executive coach and speaker, empowering leaders through communication training to enhance trust, collaboration, and impact.*

## ❖ **Employment Law Update: What HR Needs to Know for 2024 and into 2025**

Presented by: Dustin Paschal - Partner - Simon | Paschal PLLC  
*Employment law expert, providing comprehensive legal services in business litigation, transactions, and contract needs.*

## ❖ **Investigations Done Right**

Presented by: Laura Ingram - Principal - Lloyd Gosselink Rochelle & Townsend, P.C.  
*Accomplished expert in employment law, specializing in guiding clients through the complexities of workplace investigations.*

## ❖ **The Great Workplace Rewrite: Embracing the Gen Z & Millennial Revolution**

Presented by: Luke Goetting - Speaker | Founder & Director - Puffingston Presentations  
*Future of work expert, specializing in engaging Gen Z and emerging workforce with innovative strategies.*

## ❖ **The Edge of Wellness**

Presented by: Khai Huynh - Population Health Risk Management Consultant – Higginbotham  
*Leading expert in employee wellness, providing consultation services for population health.*

## ***5 SHRM & HRCI Credits***

Date: September 10, 2024

Time: 8:00 a.m. - 5:00 p.m.

Location: The Stella Hotel | 4100 Lake Atlas Dr. Bryan, TX 77807 | 979-421-4000

Register here: <https://bv-shrm.shrm.org/forms/2024-bv-business-seminar-registration>



Happy Hour Sponsor



Photobooth Sponsor



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## Agenda

- |                                |   |
|--------------------------------|---|
| <b>8:00 a.m. – 8:30 a.m.</b>   | <b>Doors Open</b><br><i>Enjoy assorted pastries, network, purchase raffle tickets</i>   |
| <b>8:30 a.m. – 9:30 a.m.</b>   | <b>Creating a Culture of Engagement Through a Proven Behavioral/ Structured Interviewing Process</b><br>Bob Lewis, Lewis Training and Consulting, LLC |
| <b>9:30 a.m. – 10:30 a.m.</b>  | <b>Connected Communication: The Key to People-Centric Leadership</b><br>Kim Carpenter, People at the Center   |
| <b>10:30 a.m. – 10:45 a.m.</b> | <b>Break</b>  |
| <b>10:45 a.m. – 11:45 a.m.</b> | <b>Employment Law Update: What HR Needs to Know for 2024 and Moving into 2025</b><br>Dustin Paschal, Simon   Paschal PLLC                             |
| <b>11:45 a.m. – 12:30 p.m.</b> | <b>Lunch</b><br><i>Enjoy fajita buffet, network, hear from ANCO</i>   |
| <b>12:30 p.m. – 1:30 p.m.</b>  | <b>Investigations Done Right</b><br>Laura Ingram, Lloyd Gosselink Rochelle & Townsend, P.C.   |
| <b>1:30 p.m. – 2:15 p.m.</b>   | <b>Break</b><br><i>Visit Spherion Headshot Booth, network, purchase raffle tickets</i>  |
| <b>2:15 p.m. – 3:15 p.m.</b>   | <b>The Great Workplace Rewrite: Embracing the Gen Z &amp; Millennial Revolution</b><br>Luke Goetting, Puffingston Presentations                       |
| <b>3:15 p.m. – 3:45 p.m.</b>   | <b>The Edge of Wellness</b><br>Khai Huynh, Higginbotham   |
| <b>3:45 p.m. – 4:00 p.m.</b>   | <b>Closing Remarks</b>  |
| <b>4:00 p.m. – 5:00 p.m.</b>   | <b>Higginbotham Happy Hour</b>  |