



BV-SHRM NEWSLETTER

CHAPTER NO. 0330 ♦ FEBRUARY 2015

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MONTHLY PROGRAM & LUNCHEON

TOPIC: ID Theft in the Workplace

WHEN: February 5, 2015

TIME: 11:30: Lunch, Networking, & Announcements
12:00 Program

WHERE: Hilton Garden Inn

3081 University Dr. (east side of Highway 6, across from Veteran's Park)

COST: \$15/ BV-SHRM member
\$20/ non-members

Note: The guest price is now \$20

SPEAKER: Craig Love

RSVP: Please **RSVP by noon, Friday, January 30** to
rsvpprograms@gmail.com.

MENU: Lasagna, Caesar salad, bread, tea and water

PROGRAM DETAILS

ID Theft in the Workplace

This seminar is designed to significantly heighten awareness on the protection of personal and sensitive data, and concrete steps that need to be implemented in order to decrease the odds of experiencing data breaches.

The presentation outline is as follows.

- Introduction – The problem that ID Theft has become;
- Types of ID Theft;
- ID Theft & Data Breaches – Cost to individuals & businesses;
- Existing laws and regulations pertaining to businesses; and
- Summary – The next step for businesses.

SPEAKERS BIO

Craig B. Love, J.D., CITRMS

Craig Love is a Director with Legal Shield, Inc., a business services firm specializing in employee legal and identity theft protection benefits for employers of all sizes nationwide. Mr. Love is a Certified Identity Theft Risk Management Specialist with extensive experience and expertise in combating fraud by providing effective education designed to increase awareness and understanding of Identity Theft; of how these crimes occur; and providing comprehensive risk management strategies to minimize their associated risks.

Mr. Love holds a Juris Doctorate degree from Thurgood Marshall School of Law, Texas Southern University; is a member of the Texas Bar Association; CITRMS certification acquired through the Institute of Fraud Risk Management, and has conducted workshops on ID Theft in the workplace for groups of 2,500 participants, for local SHRM chapters, and as well as for state wide SHRM conventions around the country. Mr. Love is committed to empowering small business clients with educational solutions that protect and grow their businesses, and assists them in working towards compliance with federal, state and local laws related to ID Theft, which is now the fastest growing white-collar crime in America.





Please notify
Krystal Broussard
of any changes to
your contact
information.

krystal@boydreadymix.com



CHAMBER OF COMMERCE
BRYAN/COLLEGE STATION

Dues info!

Regular: \$40

National SHRM
Member: \$20

Pay at a meeting or
send check made out
to BV-SHRM to:

PO Box 3442
Bryan, TX 77805

Visit us and
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AFFILIATE OF

SHRMTM

SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

Upcoming Events

MARK YOUR CALENDARS

Texas SHRM Meeting (FREE HRCI credit)
Emerging Strategies for the Evolving
Workforce
January 30, 2015, 8:30-10:00 a.m.
Hilton Garden Inn
(see details below)

Chamber After Hours
February 26, 2015, 5:30-7:00 p.m.
Easterwood Airport

Gulf Coast Symposium
May 13-15, 2015
Reliant Center
Houston, TX
<http://www.hrhouston.org/page/235>

HR Southwest
October 25-28, 2015
Ft. Worth, TX
<http://www.hrsouthwest.com/>

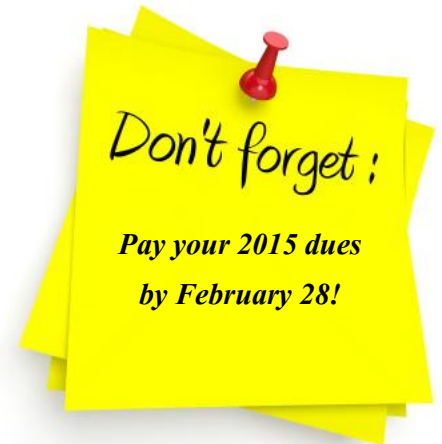
TX-SHRM Meeting

Friday, January 30, 2015
Hilton Garden Inn
Speaker - 8:30-10:00 a.m.
HRCI Approved 1.5 Hours; SHRM submitted
FREE for BV-SHRM Members

Speaker: Sandy Mazur, President of Spherion

Topic: Emerging Strategies for the Evolving
Workforce

- How will technology and new collaborative methods affect interpersonal relationships and the social aspect of the workplace?
- How will HR and business leaders recruit, attract and retain five different generations in the workplace?
- What's driving worker job satisfaction
- Why social media is proving to be a strong platform for keeping employees engaged and productive



DIVERSITY MATTERS

Diversity Dates for February

15	Nirvana Day	(Buddhist)
16	Presidents' Day	(USA)
17	Maha Shivaratri	(Hindu)
18	Ash Wednesday	(Christian)
19	Chinese New Year's Day	(China, Hong Kong, Buddhist)

Are you ? BV-SHRM is.

BV-SHRM has created a LinkedIn account and we encourage members to connect with us through this social media.

Linked 

PRESIDENT'S PIECE

Howdy!

BVSHRM certainly has gotten off to a fast and fabulous start to 2015. We have added several new volunteer leaders to the Board and have had two great planning meetings. We have updated the by-laws and position descriptions, applied to the SHRM Preferred Provider Program, and will complete our annual SHRM Affiliate Program for Excellence (SHAPE) Report in time for a January 31 submission. Our January joint luncheon with the Association for Talent Development-Brazos Valley (BV-ATD) chapter featured Dr. Bryan Cole, who shared a challenging program on Organizational Systems Theory.

The 2014 Board, under Katherine Kleemann's leadership, set three strategic goals for our chapter:

1. Increase Membership
2. Attain Financial Stability
3. Become HR Thought Leaders

From the 2015 board's perspective, this is Year Two of those strategic goals, and so far, our report card looks great. Membership has increased and continues to grow, in large measure because of the great educational programming each month; the 2014 Business Seminar, which was a huge success; and the Krystal Broussard HR Award of Excellence, which local media covered with an excellent article on award winner Kristi Soria. The chapter's financial condition is great, due to the diligence and commitment of volunteer leaders who obtained corporate sponsorships for monthly luncheons and our annual business seminar. Those sponsorships not only gave twelve local companies an opportunity to promote their products and services to the Brazos Valley's most highly-respected Human Resource professionals, but also allowed the chapter to continue to offer excellent professional development programming and great networking opportunities at a reasonable cost. That's definitely Win-Win.

I'm probably not as creative as our past president, who came up with the "I Love HR" public relations campaign to brand BVSHRM members as HR Thought Leaders, but the 2015 board will continue to focus efforts on these three strategic goals, as well as two more recommended by board members:

4. Increase community involvement
5. Increase local student chapter activities

Please share your strategic ideas about how to reach these five goals at the monthly meetings or by email or phone call to any board member or volunteer leader. The only bad idea is the one that isn't shared. I am looking forward to a very successful year for BVSHRM, and total member engagement is really the key to that success.

Remember to RSVP for the February luncheon so we can meet the catering deadline. The luncheon is \$15 for members who RSVP before the deadline, and \$20 for guests, non-members or late RSVPs. See you February 5 at the Hilton Garden Inn.

Sincerely,

Retha Youell

SHRM Certifications

The window is now open for those with HRCI certifications to obtain a SHRM certification through a tutorial.

To find out more, go to the SHRM Certification website at

<http://www.shrm.org/certification/pathway/pages/default.aspx>

Share Your Ideas



The Board always welcomes your comments and suggestions. See an interesting article online or have a process that could benefit other members? Share it with your BV-SHRM Chapter.



REFER A FRIEND!

I would like to refer a friend to BV-SHRM.

Please send information about this organization to:

Name: _____

Address: _____

Phone: _____

Email: _____

Your Name: _____

