

## BV-SHRM NEWSLETTER

CHAPTER NO. 0330 ◆ APRIL 2015

#### MONTHLY PROGRAM & LUNCHEON

**TOPIC:** Enhancing Employee Engagement

WHEN: April 2, 2015

**TIME:** 11:30: Lunch, Networking, & Announcements

12:00 Program

WHERE: Hilton Garden Inn

3081 University Dr. (east side of Highway 6, across from Veteran's Park)

**COST**: \$15/ BV-SHRM member

\$20/ non-members or late RSVP *Note: The guest price is now \$20* 

**SPEAKER:** Jeff Tobaben, Evolve

**RSVP**: Please *RSVP by noon, Friday, March 27* to

rsvpprograms@gmail.com.

MENU: TBD

#### PROGRAM DETAILS

## **Enhancing Employee Engagement to increase business performance and optimize client relationships**

Presentation will cover: 5 Keys to Behavioral Economics including optimizing the employee/client encounter an how employee engagement plays a critical role in that relationship, what is employee engagement, how does it tie to business performance and how do you impact change leveraging Employee Engagement

#### SPEAKERS BIO

Jeff's broad experience in Human Capital Development began in the automotive industry where he specialized in adult learning programs for some of the world's largest auto manufacturers and retailers. Tobaben was a pioneer in the automotive industry, continually challenging the status quo. Supported by research and intuition, he led a movement to change the management of customer and employee relationships.

His passion drove him to start his own company focused on curriculum design, development and facilitation to support companies in their effort to improve the employee/customer experience. When the company Mr. Tobaben founded was acquired by Gallup Consulting, he joined the Texas office to act as Managing Partner. Gallup charged Jeff with the task of helping the company "operationalize" Employee Engagement and Strengths for their large corporate clients in the automotive, manufacturing, oil and gas, and financial services industries.



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# **Upcoming Events**

#### MARK YOUR CALENDARS

#### **Chamber After Hours**

April 16, 2015, 5:30-7:00 p.m. Vineyard Court

#### **Central Texas HRMA Conference**

May 12, 2015 Killeen, TX

http://cthrma.shrm.org/2015-annual-cthrma-conference

#### **Gulf Coast Symposium**

May 13-15, 2015 Reliant Center Houston, TX http://www.hrhouston.org/page/235

#### **HR Southwest**

October 25-28, 2015 Ft. Worth, TX http://www.hrsouthwest.com/

### **DIVERSITY MATTERS**

#### **Diversity Dates for April**

Celebrate Diversity Month National Autism Awareness Stress Awareness Month

April 4-11 Passover (Jewish)

April 4-11 Theravada New Year (Buddhist)

April 5 Easter (Christian)

April 17 Day of Silence (Student – in support of LGBT students)

April 22 Administrative Professionals Day

April 21-May 2 Festival of Ridvan (Baha'i)

## Are you in? BV~SHRM is.

BV-SHRM has created a LinkedIn account and we encourage members to connect with us through this social media.







#### SHRM Certifications

The window is now open for those with HRCI certifications to obtain a SHRM certification through a tutorial.

To find out more, go to the SHRM Certification website at

http://www.shrm. org/certification/ pathway/pages/d efault.aspx

### Share Your Ideas

The Board

always welcomes

your comments and
suggestions. See an
interesting article
online or have a process
that could benefit other
members? Share it with
your BY-SHRM Chapter.



#### PRESIDENT'S PIECE

Howdy!

Spring has sprung although I feel a little like it's just shower after shower! On the other hand, I've started to see the bluebonnets peeking their heads out so I know we're in for some beautiful fields soon.

I wanted to focus a little this month on certification.

First, we are so proud of those of you who have already taken the tutorial to complete your SHRM-CP or SHRM-SCP certification. Please continue to let us know when you've completed it. We do, as a chapter, get some credit for the number of certified professionals we have, so we'd like to ensure you're included. Respond to <a href="mailto:rsvpprograms@gmail.com">rsvpprograms@gmail.com</a> to let us know!

Second, we are preparing for a certification class. It will likely be in the fall to prepare for the December/January testing window for HRCI. We will share more information as it becomes available. After discussing the options, the BV-SHRM board believes that both the current testing instrument and the learning materials available are best suited for our members to sit for a PHR/SPHR through HRCI for the current year. In the future we will re-evaluate how to offer certification classes to best meet the needs of our membership.

Third, as you are planning opportunities to get your recertification credits, consider either the Central Texas HRMA one-day conference or the Gulf Coast Symposium. Both will be in May and will include both SHRM and HRCI credits.

With that, I wish all of you "happy learning." I feel very proud to be associated with this chapter.

Retha

#### STUDENT CHAPTER

*Mentors* – your students are responsible for contacting you. They should do that in the next couple of weeks.

Also – be on the lookout for results of our students competing in the case competition. It will be fun to find out!



## REFER A FRIEND!

I would like to refer a friend to BV-SHRM.

Please send information about this organization to:

Name:	
Address:	
Phone:	
Email:	
Your Name:	

