**Sample email subject line:**

BV – SHRM Membership

**Sample email text:**

Dear <fill in your friend’s name>,

Have you considered joining Brazos Valley – SHRM? BV – SHRM is the only organization in the Brazos Valley solely dedicated to the advancement of the Human Resources profession.  Their membership is representative of almost 100 different Brazos Valley companies, across a variety of industries. They support individuals who recognize the importance of professional affiliation and staying current on HR trends and networking. I’m a member and greatly value <insert what you like best about being a member>. Brazos Valley – SHRM members enjoy a wide variety of benefits, including:

* Discounted rates on monthly luncheons, and our highly anticipated annual Business Seminar, which feature engaging speakers on HR topics and provide recertification credits
* Opportunities to build your professional network through peer-to-peer interactions, mentee/mentor relationships, and engagement with the Texas A&M chapter of SHRM
* Access to high-quality online video courses for recertification credit and discounted HR certification test prep programs
* On-going federal and state legislative updates keeping you informed in an ever-changing legal landscape
* Leadership development opportunities by joining our board or serving on a volunteer committee
* Insight into the local market, including advertisement of local HR jobs and internships
* Opportunities to support the community through food and clothing drives, mock interview programs, resume reviews, and guest speaker opportunities

 All of this and more is available for only $40 a year, or $20 for national SHRM members.

I believe that membership in Brazos Valley – SHRM is a strong investment in my professional future, and I hope you’ll see the same. You can join now on their website at <https://bv-shrm.shrm.org/join-now>.

I’m looking forward to you joining me in the BV – SHRM community!

Regards,

<fill in your name>